



FinIntellica

Intelligent and Automated Portfolio Optimization
for the Digital Asset Market

Problem

Developing portfolio optimization methods in the digital asset market is challenging due to **volatility**, **noise**, and **uncertainty**.

Not every investor has the knowledge, time, and financial flexibility to **effectively manage their digital assets**

Issues with current solutions (e.g., investment funds):



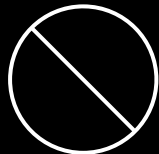
Funds are centrally held and managed



Lack of transparency on asset composition, strategies, and performance



Investors only own shares of a fund, lacking any direct asset ownership or control



Investment strategies can't be adjusted in real-time, and redemptions require waiting periods



Solution



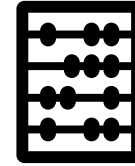
Plug-and-play automated digital asset portfolio management



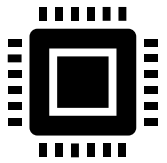
No need for centralized fund custody



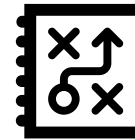
Access to traditional and advanced AI-based optimization strategies



Maintain full ownership and control of individual assets in a portfolio



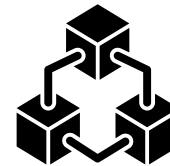
Connect exchange wallets for automatic asset rebalancing



Real-time strategy changes and cancellations without waiting periods



Daily portfolio recommendations for non-integrated wallets



Access to on-chain data and forecasting models

Market Opportunity

The **crypto asset management** market is projected to grow from **\$1.2 billion** in 2024 to over **\$4.5 billion** by 2030 with a **24% CAGR**

580
million
crypto
owners

34%
Y-O-Y
increase

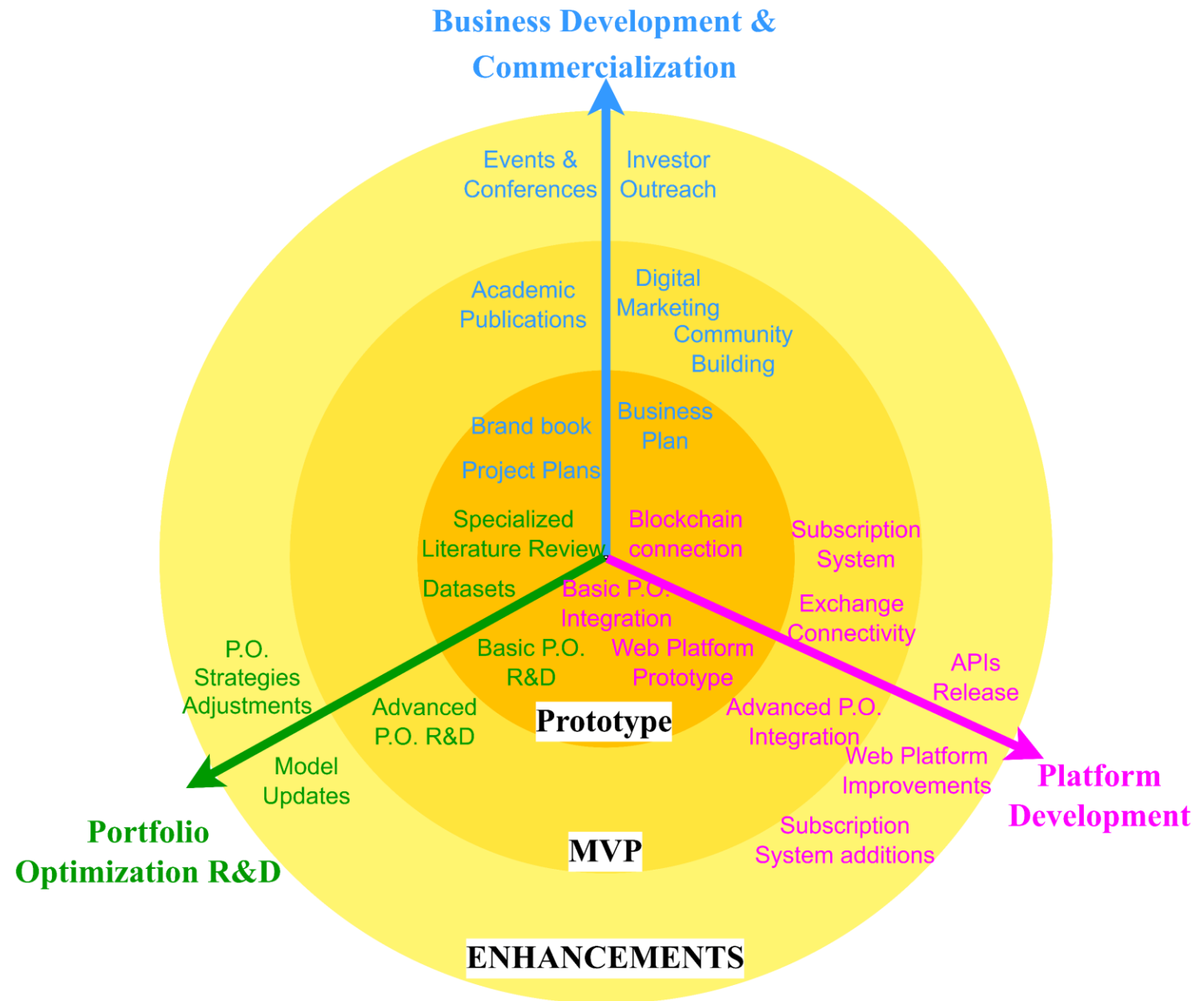
\$3.1
Trillion
market
cap

10000+
tradable
assets



Go-to-market

To accelerate feedback from the market and achieve early traction, we developed a *novel dimension-based methodology* for the gradual release of FinIntellica



How it Works

